

# Tidepool Scene Film Wins Emmy in Children's Programming

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## Tidepool Scene Film Wins Emmy in Children's Programming

(Laguna Beach, CA) The Laguna Ocean Foundation's 'Tidepool Scene' produced by Barnstormer Productions and the Laguna Beach Visitors & Conference Bureau won the Emmy in the category of Children's Programming. The Emmy Awards for the Pacific Southwest Region of the National Academy of Television Arts & Sciences were held Saturday evening in San Diego, California.

"We are thrilled that the Laguna Beach Visitors & Conference Bureau was asked to spearhead this Emmy-winning project by the Laguna Ocean Foundation. It accomplishes many goals including spotlighting one of our most valuable natural resources; the importance of our tidepools and the protection of them; and it

allowed us to showcase the ‘real’ Laguna Beach. Jeffrey Lehmann’s captivating footage, generously donated to the project, made it all possible,” said Judy Bijlani, Executive Director of the Laguna Beach Visitors Bureau.

Fred and Jan Sattler (of Laguna Ocean Foundation), Cheryl Procaccini (Birdsong), Chris Quilter (No Square Theater), Calla Allison (Marine Safety Officer, City of Laguna Beach), Vivian Ecclefield (Voice-over), Chuck Everts Sound, and Judy Bijlani (Laguna Beach Visitors Bureau Management Team) worked directly with Jeffrey Lehmann of Barnstormer Productions on the development of the 7-minute production to educate children and adults on the importance of protecting our exceptional natural resource, the tidepools of Laguna Beach. The feature short plays on in-room channels of many area hotels, is distributed to schools prior to their field trips to Laguna Beach, is showcased on several Web sites and has been shown on regional cable television.

The purpose of the Emmy Awards is to recognize outstanding achievements in television by conferring annual awards of merit both nationally and in their chapters throughout the United States. The Pacific Southwest region includes San Diego, Bakersfield, Palm Springs, San Luis Obispo, Santa Barbara and Santa Maria, California, and Las Vegas, Nevada.

The annual presentation of these awards is intended to be an incentive for the continued pursuit of excellence for those working in television and to focus public attention on outstanding cultural, educational, technological, entertainment, news and informational achievements in television.

Other nominees in the Children’s Programming category included *Mojave Max Emergence Contest*, Joshua Tree Productions; *Respect the Ride*, Joshua Tree Productions; *Theatre of the World Festival: Jungle Book*, San Diego State



University; *Periodistas del Manana/Journalist of Tomorrow*, KINC-TV.

## **BACKGROUNDER**

### **About Laguna Ocean Foundation**

Laguna Ocean Foundation's mission is to preserve and protect the beaches, intertidal zone, watersheds, and ocean waters of Laguna Beach and to educate the public about these resources. For more information on the Laguna Ocean Foundation, please email [info@lagunaoceanfoundation.org](mailto:info@lagunaoceanfoundation.org).

### **About Birdsong & The Eco-Wonders**

Birdsong (a.k.a. Cheryl Procaccini) is an educator, songwriter and recording artist who is passionate about music, kids and restoring the earth for future generations. The mission of Birdsong and the Eco-Wonders is to inspire earth stewardship through the power of music with songs that will have children singing, dancing and learning right to the last note. Cheryl kindly donated “The Tidepool Song” for the Tidepool DVD.

### **About Barnstormer Productions**

Jeffrey Lehmann is the Emmy awarded host of the “Weekend Explorer” travel series and founder of Barnstormer Productions. Barnstormer Productions is known for its documentaries and informational content for distribution on television, the web, and new media outlets. “Weekend Explorer” airs; on commercial broadcasters nationwide, on over 210 PBS stations (provided free), in-flight on Delta, and on foreign broadcasters around the world.

### **About Laguna Beach Visitors & Conference Bureau**

Laguna Beach is Southern California’s premier seaside destination located midway between Los Angeles and San Diego, along the central coast of Orange County. Laguna Beach Visitors & Conference Bureau is the destination management



organization for the City of Laguna Beach. The LBVCB develops all marketing campaigns, Web programs, Visitors Guides, Restaurant brochures, maps, videos, PR outreach and visitor inquiries and referrals as well as managing two Visitor Center locations: 252 Broadway and 381 Forest Ave. in the Coast Sotheby's office. In April 2009, the Visitors Bureau launched [www.GreenLagunaBeach.com](http://www.GreenLagunaBeach.com), a comprehensive clearinghouse for those working toward sustainability in Laguna Beach.

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